



*Public Contest*

---

***Rethinking Metropolitan Governance***

---

October 2019

---

## I. Background and proposal

The World Association of the Major Metropolises (Metropolis) brings together governments from 139 urban agglomerations around the world. With 34 years of history, today the association is the focal point of expertise on metropolitan governance. Raising the voice of metropolises to the global agenda and building capacity to deliver public policies and services, Metropolis contributes to finding common answers to the challenges of metropolization.

In line with the strategic objectives established in the 2018-2020 action plan and with the purpose of strengthening the public administration teams' capabilities, the online training program "Rethinking metropolitan governance" was launched last October 2018.

The course offered the basic elements and frames of reference on metropolitan governance with a gender vision. With a duration of 100 hours spread over 14 weeks, it was organized in 3 modules:

1. Metropolitan governance: models, variables and challenges.
2. The right to the metropolitan city within the framework of the New Urban Agenda and the 2030 Agenda.
3. Metropolitan sustainable economic development practices and policies. A critical review.

## II. Objectives

From the existing content of the modules, and with the aim of adapting and updating them, 3 executive summaries will be prepared, one for each of the modules, as well as a total of 6 thematic files, which will reflect the key ideas of the 6 thematic sections present in the different modules of the online training.

---

### III. Products

We can differentiate two types of products resulting from the synthesis and adaptation work of the three modules of the online training “Rethinking metropolitan governance”.

- **Executive Summary: 3 executive summaries**, one for each of the training’s modules.
- **Thematic File: 6 thematic files** corresponding to the main sections of the training’s modules.



### IV. Criteria:

#### ✓ Executive Summary

- **Document structure:** Each summary should be composed of:
  - Title
  - Index
  - Introduction
  - Analytic Content
  - Recommendations/Conclusions
- **Content:**
  - Gender mainstreaming: The writing of the different executive summaries as well as the thematic sheets should incorporate the use of non-sexist language, as well as the gender vision in its conception and analysis, thus including the data that are cited disaggregated by sex, provided they are available.
  - Metropolitan gender initiatives: The themes analyzed in each module are exemplified by best initiatives led by metropolises. Some of them should be updated or be replaced by another good practice.

- 
- **Graphic Material:** All executive summary must be accompanied by an index and include graphics and images to complete the text.
  - o **Length:** The maximum length of each executive summary should not exceed 15 written pages (approximately 42,000 characters).

✓ **File**

- o **Content:** each file's content will reflect the main ideas of each of the 6 thematic sections present in the different modules of the training.
- o **Length:** the maximum length of each file should not exceed 1 page written (approximately 2,000 characters).
- o **Layout:** the final layout of the document is Metropolis General Secretariat's responsibility, based on the pre-established design for the documents.

**V. Technical Information:**

- o **Budget:** The project has a final budget of **5,000 EUROS (VAT included)**.
- o **Calendar: November 2019 – January 2020**
- o **Languages:** Considering that the original content of the training is in two of the three working languages of the association - Spanish and English -, the consulting team should have a complete competence of these languages.
- o **Delivery Date:** The draft document should be delivered at least 1 month before the indicated date of publication in any of the 3 working languages of the association: Spanish / English / French.

---

## VI. Selection Criteria:

Proposals will be evaluated on the following criteria:

- **Relevance:** The proposal of the project presented is aligned with the mission and vision of the association as well as with its lines of action and strategic objectives.
- **Implementation of measures committed to gender equality:** The person or legal entity applying is implementing plans, protocols or other instruments and measures committed to gender equality.
- **Regional origin:** The person or legal entity applying meets the regional diversity criteria. The applicant's team counts with professionals from countries that are between the low income and low middle income thresholds, according to the current World Bank classification (reference [here](#))
- **Composition of the research team:** The applicant team meets the criteria of parity among its members.
- **Economic offer:** The research's proposal presented is within the offered budget.
- **Knowledge:** The hired party proves to have knowledge, from formal and higher degree education in gender and public policy analysis.
- **Professional Experience:** The hired party proves to have work experience in the field of gender and public policies.
- **Academic Experience:** The hired party proves to have research experience related to governance and gender issues.
- **Linguistic Competences:** The consulting team should demonstrate linguistic competences in two of the three working languages of the association: Spanish / English / French.



## VII. Nomination:

- **Documentation to be send:**
  - Project proposal
  - Presentation of the organization and/or candidate team

---

- **Applying date:**

Applications will be accepted until **October 25, 2019**.

To submit your application, please send an e-mail to Metropolis' General Secretariat, addressed to the gender mainstreaming project officer, [Mrs. Silvia Llorente](#) with the subject **"Application for the project on metropolitan governance"** and attaching the documentation of reference.

No offer will be accepted after the date indicated, unless indicated otherwise through the association's communication channels.

Once the application period is closed, the evaluation commission will review the projects received and, taking into account the criteria mentioned, will select a proposal.

In line with this, the week after the contest is closed, the person or persons selected will be contacted.